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Chairman's Thoughts

Cool sustainable packaging for e-commerce frozen treat

Dream Pops, a new company offering vegan, gluten-free superfood frozen treats sold via the Internet, has entered a multi-year partnership with Vericool to use its Vericooler compostable insulation and recyclable cold-chain packaging.

Dream Pops were inspired by company CEO and Co-Founder David Greenfeld's visit to Colombia, where he noticed the prevalence and popularity of paletas—colorful popsicles available for purchase on the street. Today, Dream Pops creates and

ships futuristic, plant-based, superfood pops in a variety of flavors durable plastic or compostable materials. The Vericooler I is designed to keep food products, including frozen proteins and ice creams, cold from packaging to receipt, while also reducing landfill waste. The packaging is made from post-consumer materials, and is constructed to minimize edge loss, thereby increasing tem-

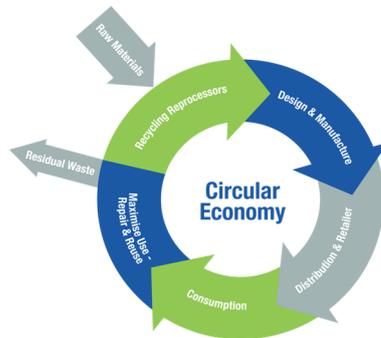
perature control, which is particularly important in cold-chain shipping.



Lara Venter—KZN Chairman

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Afripack—Winners of the evening

IPSA KZN hosted yet another Breakfast Seminar on the 17 May 2018 at the Westville Country Club. The topic was Waste Management in the Industry and tickets were sold out within a cou-

Breakfast Seminar—17 May 2018—WCC

ple of weeks. Kishan Singh (CEO of MetPac-SA) captivated his audience with his presentation on the global packaging trends as well as how the industry has also made significant progress to reduce its environmental footprint by lightweighting its Products . As well as how the local statutory requirement of Department of Environmental Acts pertaining to NEWMA

Section 28, relate to extending the Producer Responsibility. Kishan explained the Packaging Industry's response in terms of defining clear Industry Waste Management Plans that demonstrates Circular Regenerative Economy. The morning ended off with a hearty breakfast and networking amongst packaging professionals.

CONTACTS

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We're on the web!!

Remember to visit our
website www.ipsa.org.za
for regular events
updates, IPSA activities
and education
information.

Education

INTRODUCTION TO PACKAGING

This course is currently being run at Unilever in Umhlanga and is progressing well. We have plans of running another course in July 2018.

ONE YEAR DIPLOMA IN PACKAGING TECHNOLOGY

Students are halfway through the course, with Exam 1 being written on 12 July 2018.

SRF FACTORY TOUR - 02 MAY 2018

IPSA would like to Thank SRF for the wonderful Factory tour as well as the weekend visit for our OYD Students. Students had a direct view into Film metallisation using aluminium vapour under vacuum. We have feedback from our students where they said that the tour was Extremely Informative and a excellent learning curve to witness variable flexible substrates being manufactured. The students were also very pleased with the opportunity of viewing and testing the materials in the SRF laboratory.

POLYFLEX FACTORY TOUR—14 JUNE 2018

A big thank you to Brett, Tash, Stuart, Emmanuel and Cheryl as well as the rest of the Polyflex team for the time and effort that went into planning and hosting the One Year Diploma KZN Students. Not only does Polyflex support IPSA by enrolling students on our OYD programme, they also arrange and execute the Packaging Graphics Technical Tour very professionally and efficiently. The students were given the opportunity to interface with a real production setup, in Graphics Design / Digital Repro / Colour separations / Pre press make ready and Photopolymer plate making. These are quite conceptual print related areas of the packaging technology training and students are given a real “touch feel and see” experience that augments the theoretical lectures that are done classroom style. For students that do not have any experience in artwork design and print techniques, it is vital to be able to have real experiences in a live environment and the Polyflex Technical tour does just that. As in the words of our Lecturer Mr Kishan Singh “As I have said before, I cannot overemphasise the importance of the practical demonstration of such abstract concepts relating to flexography print methodology and IPSA is honoured to have Polyflex’s support in this aspect” We look forward to our continued relationship into the future.

ADVANCED PACKAGING DIPLOMA

Currently being held at Amcor Flexibles in Pinetown, everything is running smoothly.

Membership

IPSA aims to promote high standards and professionalism in the packaging industry, to provide opportunities for networking and education and to promote the recognition of packaging as a profession. The events, programmes and facilities offered by IPSA are intended to develop professionalism in the industry, stimulate education and create networking and business opportunities. The events organised by the institute create a forum where people from the packaging and allied industries

can meet and discuss matters of mutual interest – from packaging design and marketing to technical innovation and new legislation. IPSA aims to promote and maintain packaging as a profession in South Africa. The Student Gold Pack Competition specifically aims to expose students to the world of packaging and the industry at large. For more information on Membership, please contact Lara on ipsakzn@outlook.com



Upcoming Events



THE INSTITUTE OF
PACKAGING SA



Invites you to our

Annual Harbour Cruise

On Board the Jolly Roger



Date: Friday, 27th July 2018

Time: 19h00 to 22h00

**Venue: Small Crafts Harbour
(The Esplanade)**

**Price: R300.00 Per Person
(Inc. Vat)**

**Snacks Provided
Bring your own drinks**

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