

KNIPSA NEWS

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Chairman's Thoughts

Gifting gets personalized



Kishan Singh—KZN Chairman

Receiving a box of Cadbury Milk Tray – whatever the time of year – is always nice, and on Valentine's Day, Cadbury is made it really special with innovative digital packaging technology. The box of Cadbury Milk Tray that arrives for you on Valentine's Day doesn't just contain your favorite chocolates, it also carries a personal video message from the person who loves you – transforming the act of giving into a truly memorable and emotional experience. Making it possible is MaXQ, the end-to-end digital packaging system developed by Amcor and technology partner Kezzler. Each Milk Tray box has a unique code. Scanning the code with your smartphone allows you to record your own video message for the person you're giving the chocolates to. When your loved one receives the chocolates he or she simply rescans the code to view your video. The recipient of each Cadbury video message can choose to post it on social media, sharing the love quite literally and bringing consumers closer to the brand.

We're on the web!!

Remember to visit our website

www.ipsa.org.za for regular events

updates, IPSA activities and education information.

EDUCATION

INTRODUCTION TO PACKAGING This short course is intended for those embarking on a career in packaging and provides a broad and basic introduction to the many aspects they will encounter in the industry (±2 months duration)

ONE YEAR DIPLOMA IN PACKAGING TECHNOLOGY This widely recognised and respected course covers a wide spectrum of packaging related subjects. Lectures are held in the major centres at times to suit working participants. A distance learning facility is open to those students who are further afield (±9months duration). The course is also attended by those engaged in the production, purchasing, quality control and marketing disciplines so as to gain a wider understanding of the packaging requirement facets of their functions. The diploma qualification is accredited by the World Packaging Organisation, the Packaging Society (UK), and the Australian Institute of Packaging. The syllabus is based upon IPSA's own publication "A Handbook of Packaging Technology" and both this text book and the course itself have established an excellent reputation, locally and internationally.

ADVANCED PACKAGING DIPLOMA This course is aimed at those who are preparing themselves for senior or management level positions in the industry. The Advanced Programme is open to all graduates of IPSA's One Year Diploma in Packaging Technology and others with appropriate qualifications or experience. It is intended to build on the basic course. This program is offered in Johannesburg, Durban and Cape Town only once each in every three years in rotation, and features guest facilitators who are leaders in their various fields, sourced from all over South Africa (±6months duration)

OTHER IPSA COURSES The institute also offers tailor made in-company short courses in consultation with client companies on specific packaging subjects to suit their own needs.

CONTACTS

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MEMBERSHIP

IPSA aims to promote high standards and professionalism in the packaging industry, to provide opportunities for networking and education and to promote the recognition of packaging as a profession.

The events, programmes and facilities offered by IPSA are intended to develop professionalism in the industry, stimulate education and create networking and business opportunities.

The events organised by the institute create a forum where people from the packaging and allied industries can meet and discuss matters of mutual interest – from packaging design and marketing to technical innovation and new legislation.

IPSA aims to promote and maintain packaging as a profession in South Africa.

The Student Gold Pack Competition specifically aims to expose students to the world of packaging and the industry at large.

For more information on Membership, please contact Lara on ipsakzn@outlook.com



AGM & 2017 Student Graduation

The Institute of Packaging KZN hosted its 48th **Annual General Meeting** and **2017 Student Graduation** on Thursday 22nd February 2017 at the Westville Country Club.

With an attendance of just under 50 people, 12 apologies and 4 proxies, and after formally confirming a quorum, Kishan Singh, regional chairman IPSA KZN, opened the evening meeting with an overview of the Institute of Packaging SA, explaining the various academic programmes offered to the SA Packaging Industry by the Institute of Packaging SA. He shared the technical detail, target audience, course durations, and assessment mechanisms of each programme. He then conducted the IPSA KZN AGM formalities with the financial report, a review of 2017 events and the budget for 2018 as well as the KZN planned events 2018. He



Jacobus Van Schalkwyk & Kishan Singh

also thanked the 2017 IPSA KZN committee for all their valued contributions to IPSA and later in the evening, with the help of Ricky Ali, the new IPSA KZN working committee members were elected, with 4 brand new members from the floor “volunteering to come aboard”, such is the persuasive power of Ricky Ali. Ricky Ali and Kishan Singh also spoke afterwards about the relevance of IPSA within the SA packaging industry as well as the importance of the technical education and training within the Packaging Industry in general.

The Students who successfully passed the One Year Diploma in Packaging Technology (OYD) were then presented with their diplomas. Congratulations to Jacobus Van Schalkwyk (Cum Laude) for being awarded the Top Student for KZN, he was presented with the Hi-Tech Ink Floating Trophy. IPSA members, students and



guests then enjoyed the wonderful hot snacks and drinks that followed, creating a great opportunity to network and form business alliances. Thank you to **Westville Country Club** for the amazing service and special thanks to all who attended and for their continued support. A Big

Thank You to Greg and Sumiran for the photos.