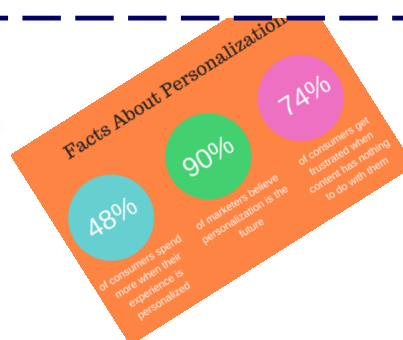
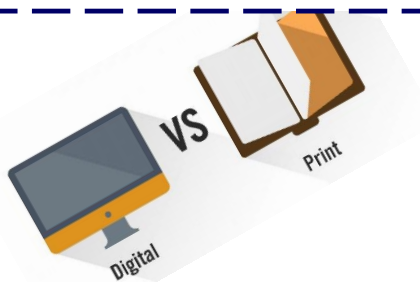


**Welcome** It is a brand new year. We have a new president of the Republic of South Africa. Business confidence is lifting and the Rand is strengthening. The Western Cape One Year Diploma class as well as the Advance Packaging Diploma students did us proud at the Annual General Meeting and Graduation in February. We have a new chairman and new committee members to support the Institute in 2018. Well done, and welcome to all!

**Events Calendar** Diarise and book these dates – IPISA need as many members as possible to connect and network at different levels. The below engagements have been structured to give a good balance between fun and education. Where possible, the team subsidises costs with your membership fees and sponsorships received. Watch your inbox for the details of upcoming ad hoc factory tours – usually the numbers are limited.

18 APRIL	SPEED NETWORKING @ Maria's in town. Contact John Fox for bookings. Free of charge but numbers are limited. Refreshments for your own account.
16 MAY	SPEAKER AFTERNOON: CUSTOMIZATION AND PERSONALIZATION
20 JUNE	MUSIC QUIZ
JULY	BATTLE OF THE MEDIA
AUGUST	ANNUAL QUIZ EVENING
SEPTEMBER	ANNUAL SEMINAR: DAVID VS. GOLIATH 0 THE WORLS OF SMME'S AND CORPORATES. How to giant-proof your SMME when doing business with corporates (red tape, complicated decision structures and tender processes, and payments, etc)
OCTOBER	GOLF DAY
NOVEMBER	SPEAKER EVENT: TOTAL RECALL



**Sponsorship** IPISA Western Cape would like to give all members an opportunity to contribute to the successful hosting of the member events scheduled for 2018. Should you or your company want to support any of the above events either financially or with prizes, make sure to come in contact with the committee member responsible for the event. We look forward to hearing from you!

## AGM Feedback

The 2018 AGM was a special event for the Western Cape. Our Advanced Diploma students graduated alongside the One Year Diploma in Packaging Technology students. The CPUT Hotel School in Granger Bay was brimming with our guests for this august occasion.

John Fox presented the AGM for his fourth and final time as chairman. After John's description of the region's events, student successes and sterling financial management, it came as no surprise to hear that we had won The Chairman's Award for the Region of the Year again. Kathleen Hoogenhout, 2017 Vice Chair, thanked John for his time as Chairman and the incredible work he has put into continuing the Western Cape's fine legacy.

The OYD student graduation followed. Eighteen of the class passed, of which two achieved distinctions (Dean Murray and Wesaal Tambay) and five achieved Cum Laude (Bernè van Zyl; Tracey Williams, Lauren Smith, Piere-Andre Siebert and Stephanie Kühhirt). Our congratulations go to these outstanding performers, and the class of 2017.

In addition, Stephanie was overall Student of the Year and Piere-Andre was awarded a Student World Star for his Assignment Submission. Incredible results for these two. We are very proud of them.

The Advanced Diploma graduation was equally impressive with all ten students graduating, the first time ever that the whole class has passed. Top Student was Sunè Liebenberg. Congratulations to the whole class on a mammoth success.

Our Keynote speaker, Jody Daniels of Idreate, took us through the ways in which digital platforms have changed the South African shopping experience. From on-line shopping to the impact of "influencers", modern marketers have a completely new landscape to deal with. E-commerce now accounts for 8% of total retail, and with only about half of South African Shoppers connected, the opportunity is huge. Consumers remain concerned about security, but the lure of easy comparison and choice ensures that on-line shopping is here to stay. Having said that, the split market means that most South African businesses need to embrace omni-channel approaches to maximise reach.

A few hours of networking over a delicious buffet supper followed. 2018 has started on a high note for the Western Cape.



John Fox hands over the chairmanship of the Western Cape Committee to Kathleen Hoogenhout at the AGM in Granger Bay.



The Advance Packaging Diploma students at the graduation ceremony during the AGM.



The One Year Diploma students at the graduation ceremony.

**Education** The Western Cape Region extends a warm welcome to the OYD Class of '18. This year we have 22 students tackling the diploma. The lectures have been running for 7 weeks already and the first test has been written. We wish the class all the best with their studies.

As always we look to you for support for the students, particularly with their assignments when the time comes. If you are prepared to act as a mentor please let Ingrid know on [EducationWC@ipsa.org.za](mailto:EducationWC@ipsa.org.za)



### One year diploma important dates

8 March  
 12 April  
 31 May  
 12 July  
 16 August  
 25 August  
 20 September  
 18 October

Test 1  
 Test 2  
 Test 3  
 Exam 1  
 Test 4  
 Assignment Due  
 Test 5  
 Exam2



### Committee for 2018:

Chairman	Kathleen Hoogenhout	khoogenhout@distell.co.za
Vice- Chairman / Seminar	Kiril Dimitrov	kdimitrov@mpact.co.za
Secretary	Emma Dawson	emma@ediwrite.com
Lecturer/ Educational Tours	John Byett	Johnbyett1@gmail.com
Finance	Shereen Digre	shereen@it-figures.co.za
Education / Quiz / Speaker Events	Ingrid Schoeman	ingrid@packagingis.co.za
Membership / Music Quiz	Melissa Mulholland	Melissa@chillbev.co.za
WIPSA / Battle of the Media	Phumi Dlamini	phumzile@synchron.co.za
Speed Networking / Golf Day	John Fox	johnfox@iafrica.com

## Packaging Word Search



POLYETHYLENE TEREPHTHALATE	BOTTLE	FLUTE
ALUMINIUM	CAN	BOARD
FLINT	LABEL	ADHESIVE
CORRUGATE	PVC	TINPLATE
POLYMER	CARTON	POLYPROPYLENE
GLASS	TUBE	NYLON
CLOSURE	BOX	POUCH

### Membership: Why Join?

Each month we will share some of the aims and objectives of our institute. All members are encouraged to continue and build on the work that the national executive and the regional committees set in motion:

- \* To advance the standards and methods of education in the field of packaging and related subjects.
- \* To promote the development of the art, science and technologies of the profession.
- \* To assist in the co-operation and exchange of knowledge and expertise between persons actively engaged, or interested in, the technologies of packaging, and to enable such persons to meet and / or correspond with each other.

Let us know how we are doing and how you would like to get involved. Contact any of your local committee members and share your views.

